

JOEFFRY SHAMIRO DENIZ

GRAPHIC DESIGNER - VIDEO PRODUCER / EDITOR

Email deinzshamir@yahoo.com In www.linkedin.com/in/shamiro website www.joeffrydeniz.com

Mbl: +91 976 5555 615

PROFESSIONAL PROFILE

I am passionate about Graphic design and Video production. I am a skilled Graphic Designer/Video Editor and has mastered software of Adobe Suite, vMix Live Streaming etc. I am a quick learner and an excellent team worker that gets the job done.

Currently I am employed by CCR TV as a Creative Head. I have over three decades of experience with Television Channels, Magazines and Newspapers working as a Senior Graphic Designer and Creative Head. I also volunteer online at Planet FM 104.6 a radio channel based in Auckland, editing a weekly regional News Capsule since February 2020. I have extensive experience in visual media and occasionally write articles for publications too.

CAREER GOALS

I am looking for a challenging new opportunity to further develop my skills in the world of design.

KEY SKILLS

Highly proficient with Adobe Suite
Customer Satisfaction, & Client Relations
Project Management, meeting deadlines
Collaborative, Hands-On Team Partner

Technical Problem Solving & Troubleshooting
Creative Visualisation in Graphic Designing
Pre-press production of print media
Production of TV Programs and Live Telecast / Streaming

PROFESSIONAL HIGHLIGHTS

- Creative Head (Multimedia Specialist) and a Senior Graphic Designer par excellence. Highly experienced and versatile, where ever a design job is the need. May it be in the areas of Newspaper, Magazine, Video Editing, production and Video Shooting.

CAREER PROGRESSION

- A history of longevity in roles – have consistently progressed to roles with increased accountability and responsibility.

CAREER SNAPSHOT

- Creative Head – CCR TV, from 2017 - Present
- Graphic Designer – The Curious Owl, from 2014 to 2019
- Creative Head – DB TV, from 2013 to 2017
- Creative Head – o Heraldo, Herald Publication Pvt Ltd, 1987 – 2013/1983 – 1986
- Audio News Editor - Planet FM 104.6 Radio, Auckland, A Volunteer Service ('Susegad Danpaar' a weekly regional broadcast capsule) – from 2020 – Present

QUALIFICATIONS & TRAINING

Bachelor of Fine Art (Applied Art), Bombay (Mumbai) University, India.

WORK EXPERIENCE

CCR TV (A regional Channel in Goa)

CREATIVE HEAD (Graphic Designer - Video Producer) 2017 - Present

A regional TV channel in the of State of Goa, India, promulgating virtues of human values and ethics. It telecasts to the state of Goa through cable network and to the World via its App and YouTube channel. Supervise and assist the video production team in their day to day work.

- Amend Playlist, make dynamic adjustments to live programs, scheduled programs, and other commercials.
- Ensure technical specifications are maintained for programs and Live Telecasts
- Online multi-cam switching and Live Telecast with chroma sets using vMix or ATEM Mini.
- Assisting and guiding the Graphic team in the production of promos diagrams, illustrations, infographics for annual magazines, appeal letters and other publications.
- Trouble-shoot alongside Technical personnel for a smooth functioning of the channel.
- Heading a team of 12, monitoring the production of the TV programs.

Achievements:

- Was instrumental in planning and setting up of this channel
- Designed website (www.ccr-tv.com) and created an android mobile app CCR TV (available on Google Play store).



Core Competencies

Adobe Photoshop

Adobe Illustrator

Adobe Premiere Pro

Adobe InDesign

Adobe After Effects

Adobe Dream Weaver

Adobe XD

Adobe Audition

Video Switching

Bluff 3D Titler

vMix

Live Streaming

Sims Mediacaster

THE CURIOUS OWL, PANJIM, GOA (A children's Tabloid Newspaper)

GRAPHIC DESIGNER

2014 - 2019

A no-frills weekly children's national tabloid newspaper, first of its kind in the country meant for students in the age group of 5 to 16 years.

- Created and executed layouts for the weekly tabloid single-handedly
- Designed advertisements, announcements for the 16 pages newspaper.

Achievements:

- Single-handedly managed all creative work and layouts for the weekly tabloid.
- Handled the entire pre-press production

DB TV, PANJIM. (A Regional educational channel for students in Goa)

CREATIVE HEAD

2013 to 2017

- I was responsible for the online switching of multi-cam using Yamaha AG Mx 100.
- Monitored creation of weekly bulletin (Campus Notes).
- Trained Mass media communication students in AV productions.

Achievements:

- Saved the company INR 14,40,000/ annually by Manpower trimming
- Utilised the services of Mass Media Students to run the Channel thereby giving them on the job experience.

HERALD. (A Leading daily Newspaper in the State of Goa)

CREATIVE HEAD

1983 - 1986 / 1987 – 2013

A premier daily newspaper in English held in high esteem in the state of Goa

- Liaised with 100 plus staff from various departments.
- I was heading and assisting the team from creative department comprising of 26 graphic designers.
- Assisted and approved designs for publications.
- I was responsible for the task of selecting and retouching photos from local photographers, AFP, and PTI services for all pages daily.
- Approved daily front-page layouts, draw line portraits for the Opinion (Edit) page, designed mastheads, headers, logos, illustrations for weekend supplements, etc.

Achievements:

- Designed and improvised the newspaper right from the selection of fonts for body text and headings, to finalization of logos, infographics, mastheads, and the overall outlook.
- Guided design teams to layout various editions and special supplements

VOLOUNTEER WORK EXPERIENCE

PLANET FM 104.6 (Auckland, New Zealand)

AUDIO NEWS EDITOR

2020 - Present

- Edit Goan regional language news that is telecast every week in Auckland, New Zealand.

REFERENCES

Baptist Lobo (New Zealand)	Planet FM 104.6	baptistlobo@hotmail.com	+64 21 815 040
Ishaan Joshi, (India)	o Herald o	joshi.joshi126@gmail.com	+91 777 405 3550
Vinni Timblo, (UK)	The Curious Owl	vinnitimblo@hotmail.com	+44 7956 157 825
Frankey Fernandes (Australia)	Planet FM 104.6	ndtvfrankey@gmail.com	+61 432 594 959

MIGRATION STATUS

- Preparing to relocate to New Zealand – currently working with a Licensed Immigration Adviser at New Zealand Shores in Hamilton. Contact: charlotte@newzealandshores.com or 07 929 2280

PERSONAL

- Languages - Native English Speaker